



Business First Architecture

Robin Hunter

**BUSINESS FOCUSED
CAPABILITIES THAT ARE
SIMPLIFIED AND CONSISTENT,
AGILE AND ADAPTABLE**



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CAPABILITIES THAT ARE
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CLOUD FIRST



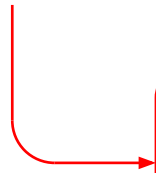




**KEY
STAKEHOLDERS**



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**KEY
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**STRATEGIC
BUSINESS MODEL**

**BUSINESS AND LEGAL
OBJECTIVES**



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STRATEGIC
BUSINESS MODEL

BUSINESS PROCESSES

BUSINESS AND LEGAL
OBJECTIVES



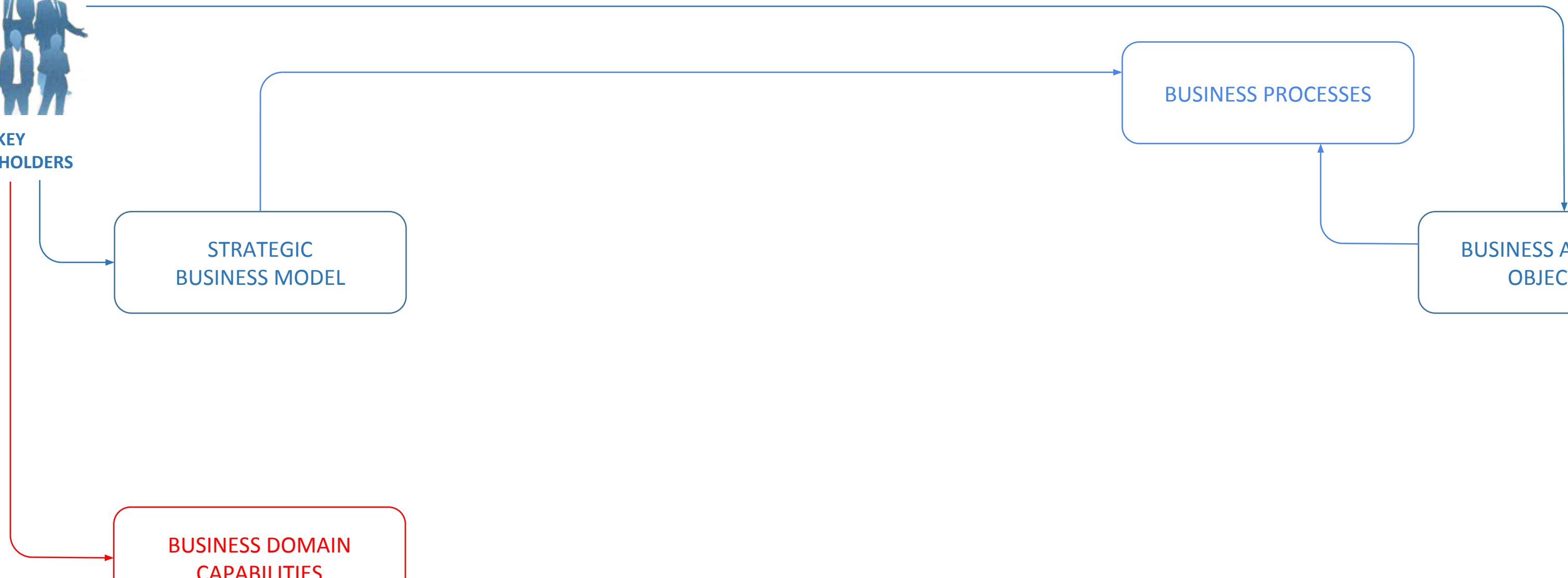
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PRODUCT
MGMT

RELATIONSHI
P MGMT

FULFILMENT

BILLING

CORPORATE

HR

FINANCE



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SYSTEM
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CAPABILITIES

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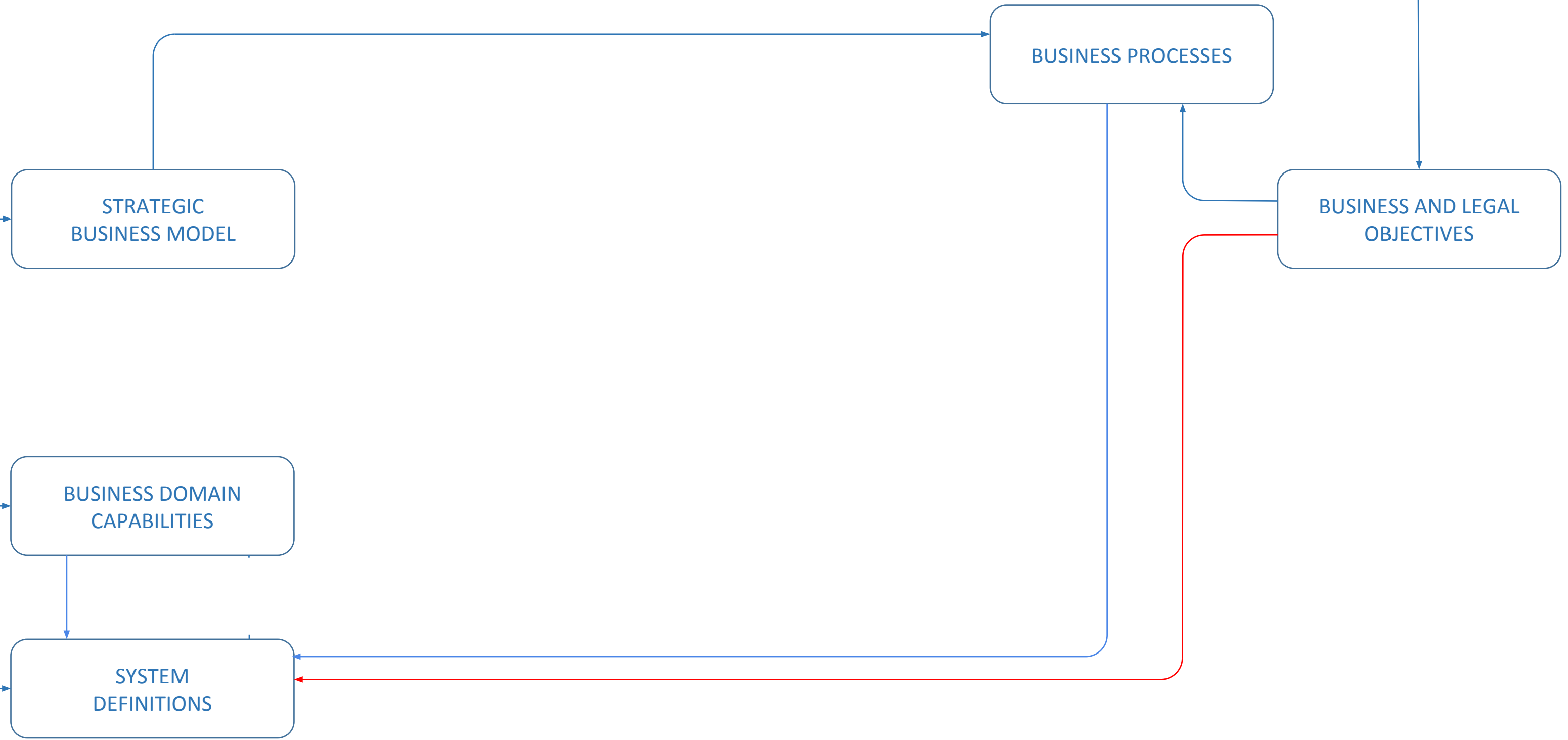
BUSINESS PROCESSES

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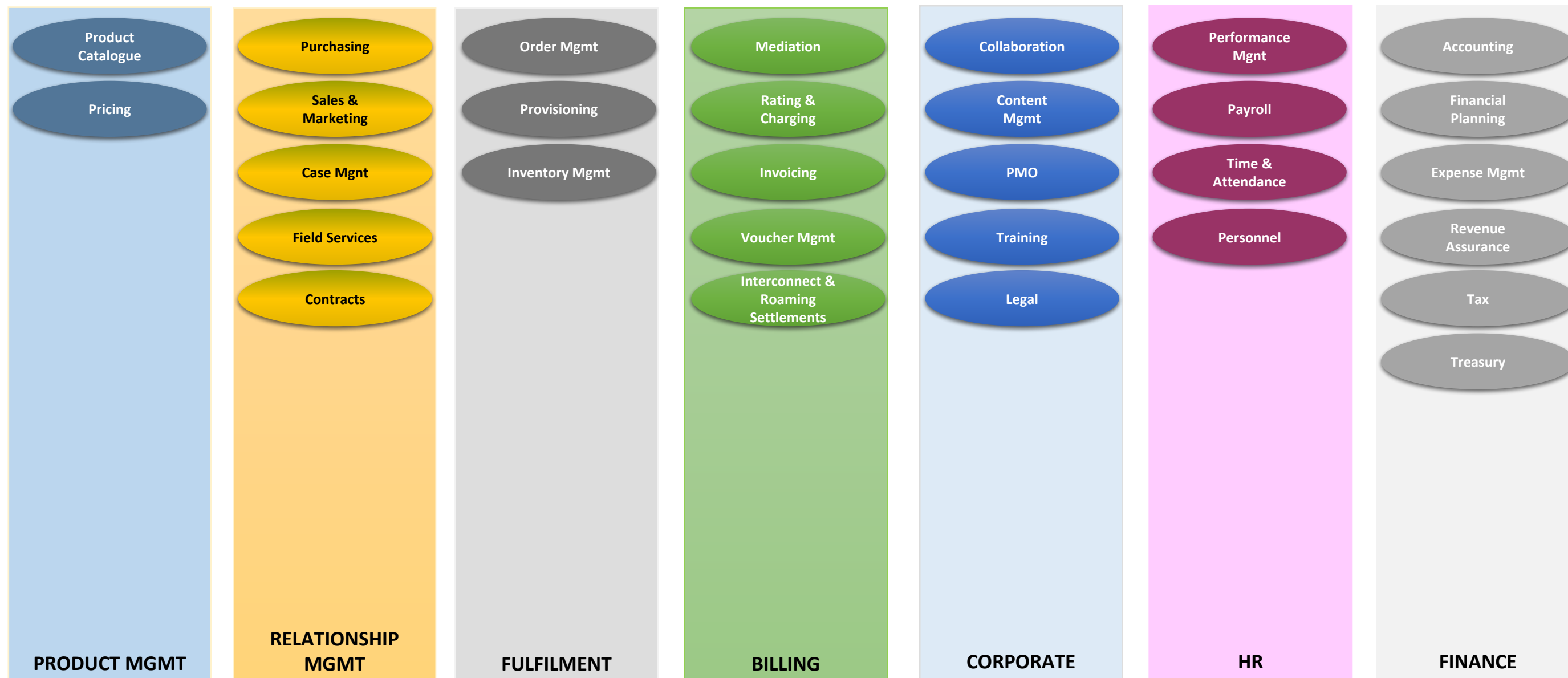
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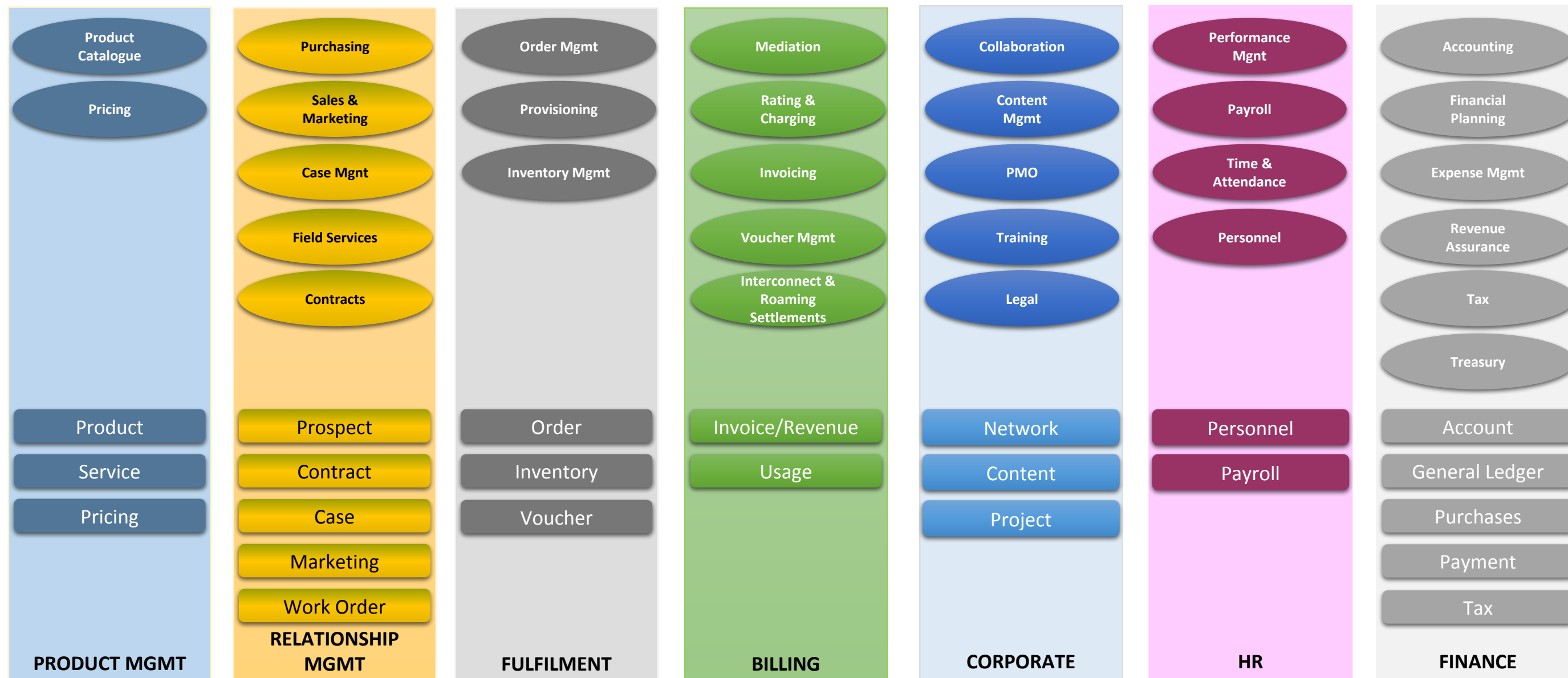




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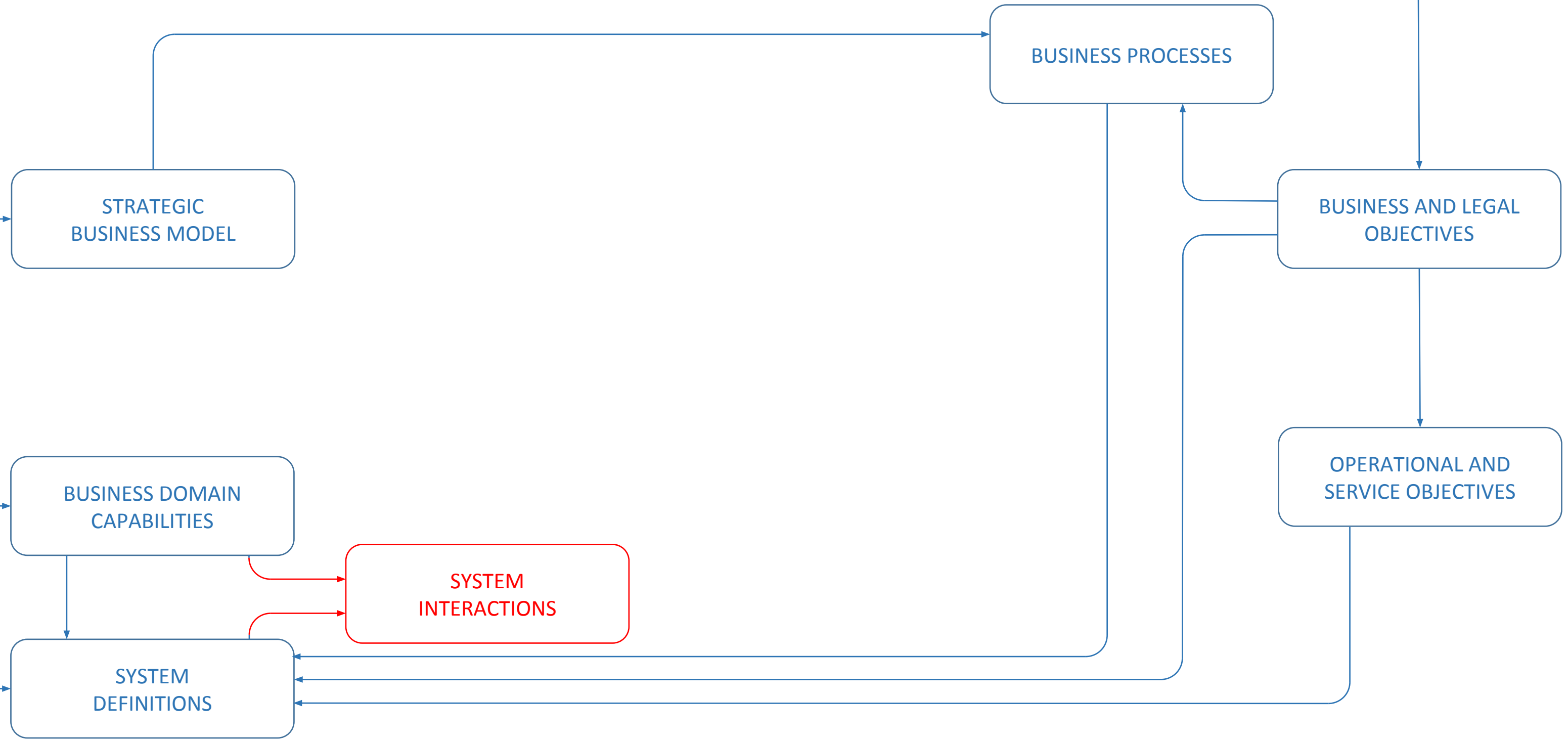






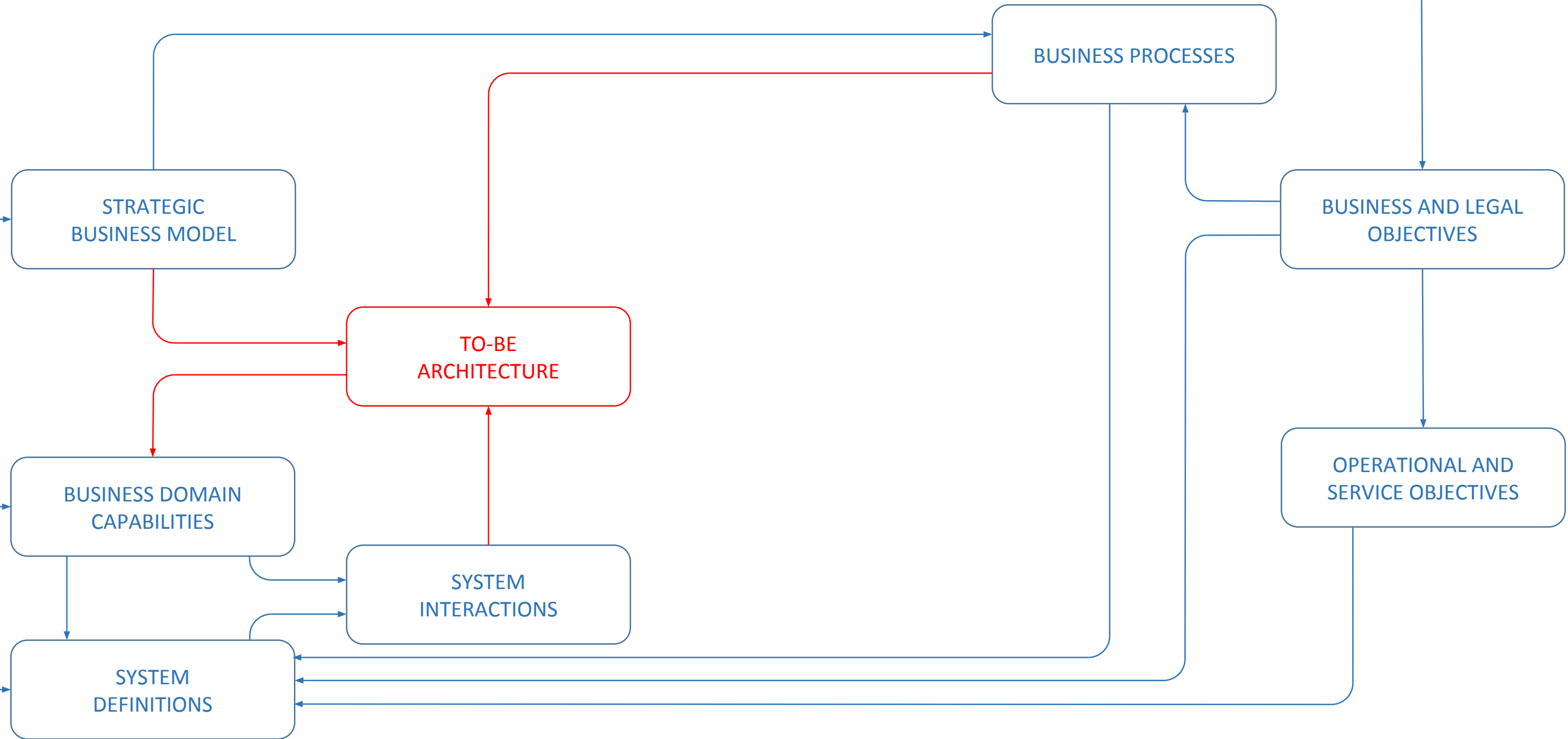


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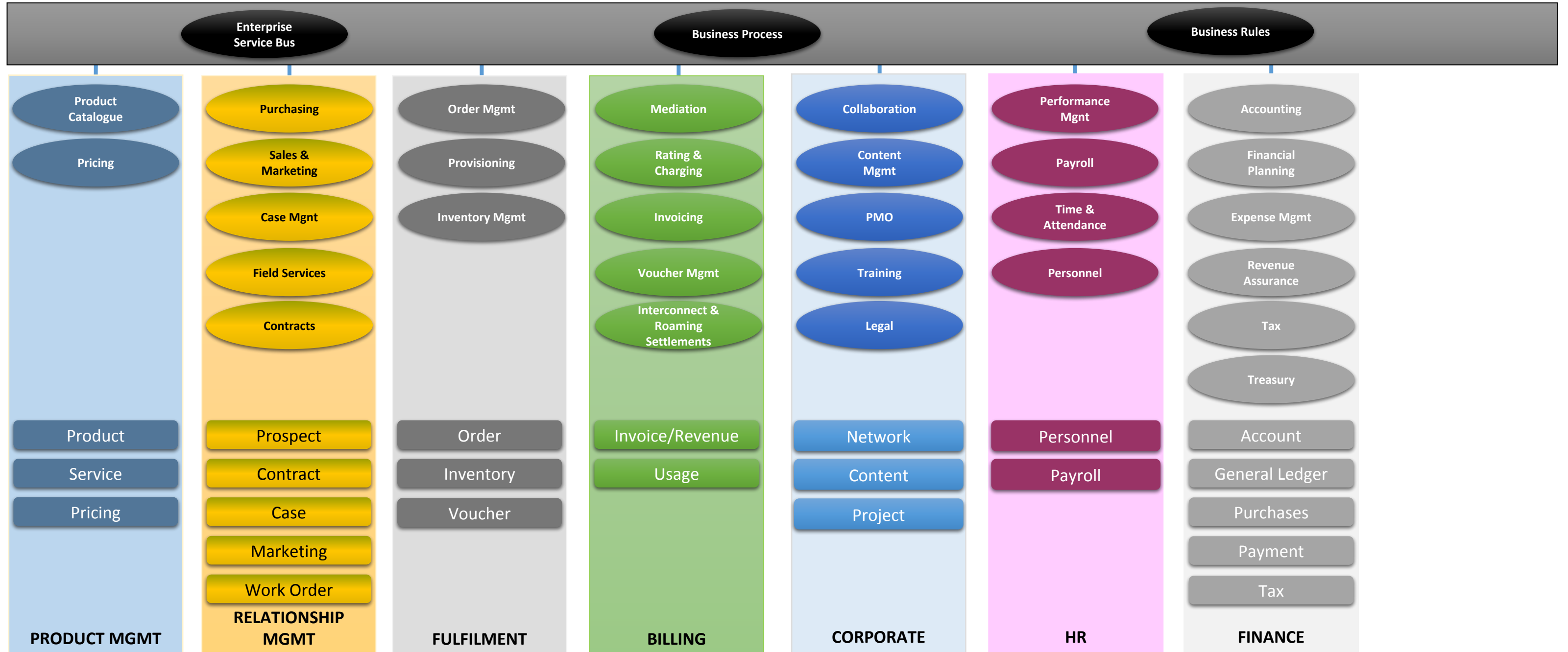




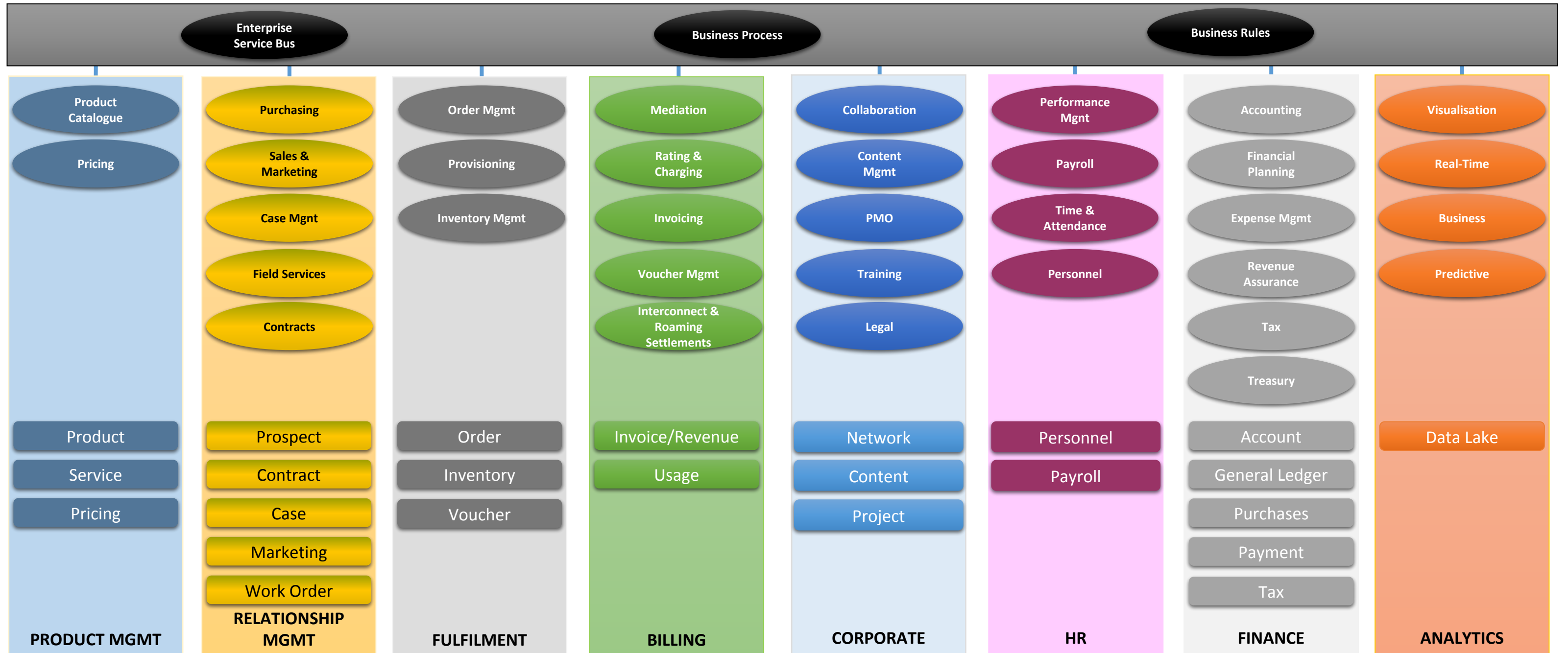
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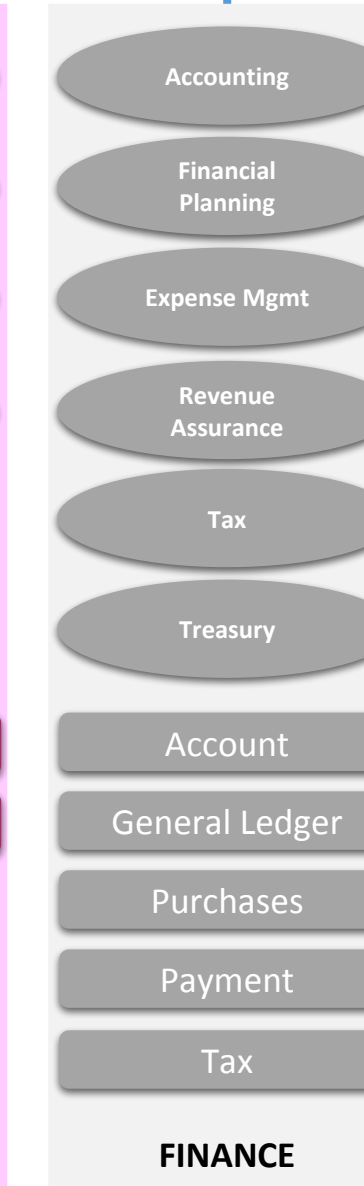
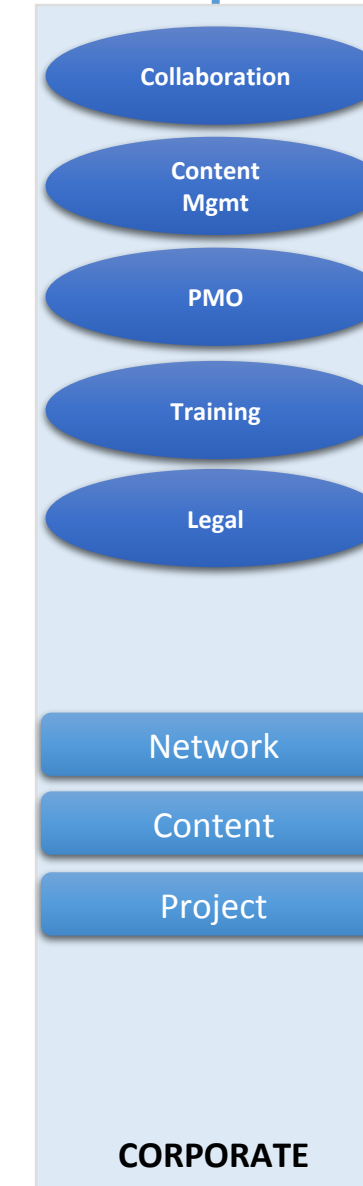
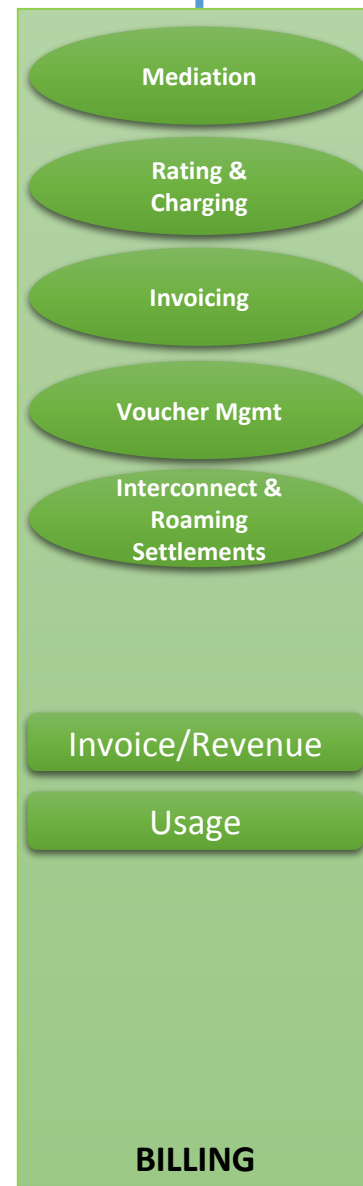
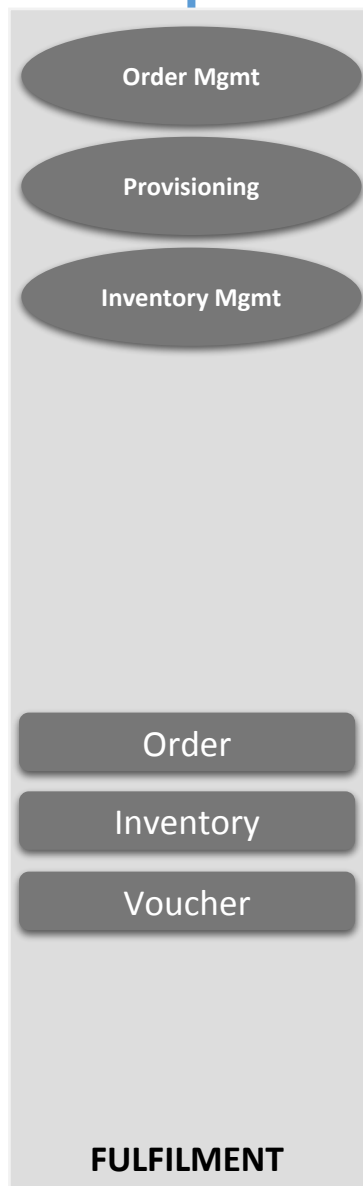
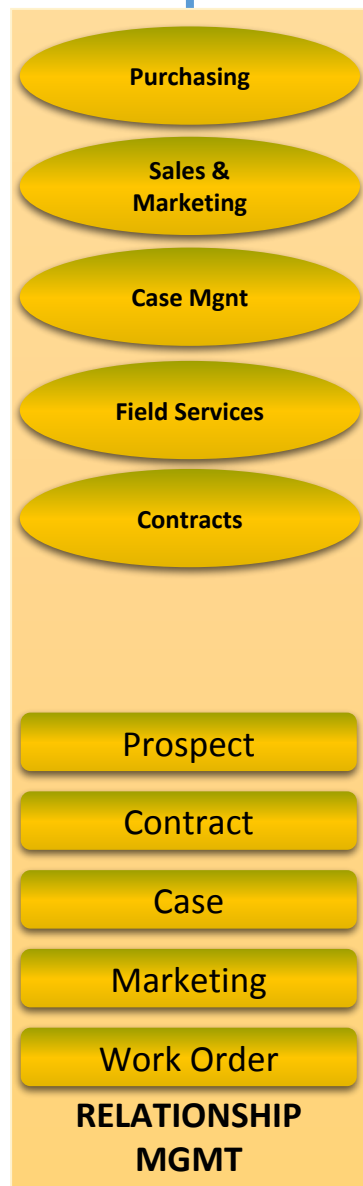
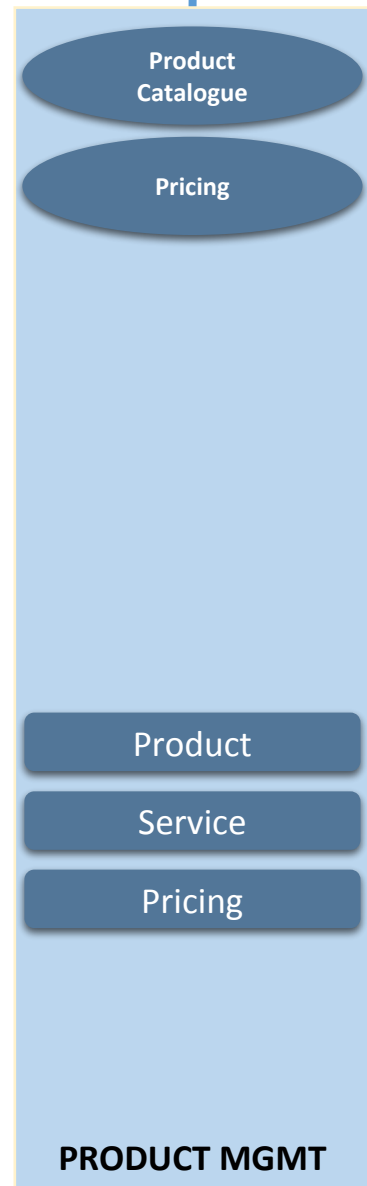
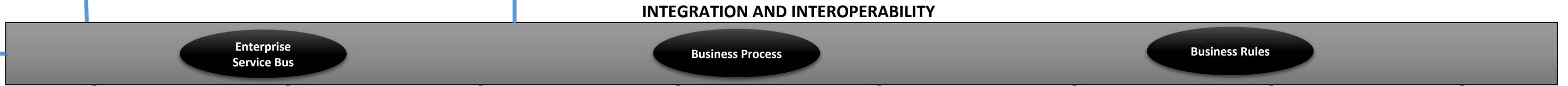
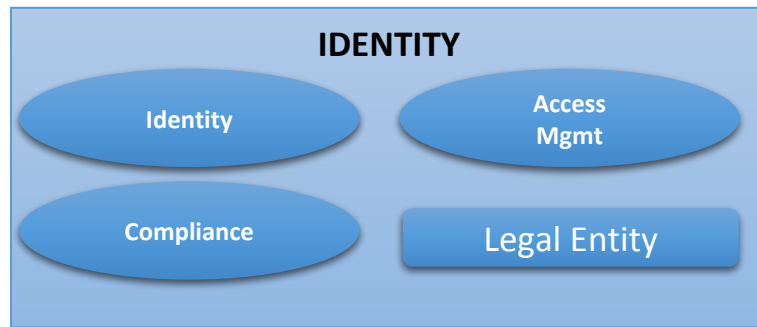
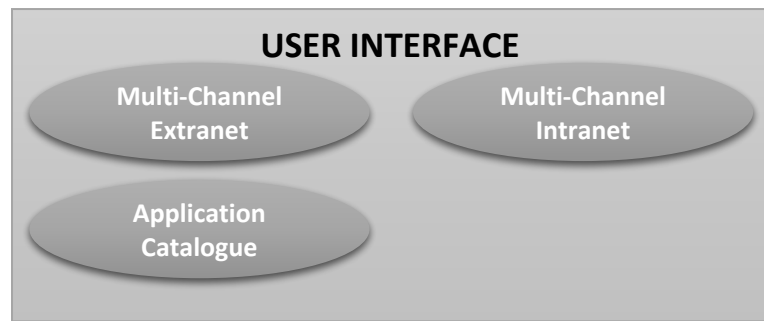


INTEGRATION AND INTEROPERABILITY



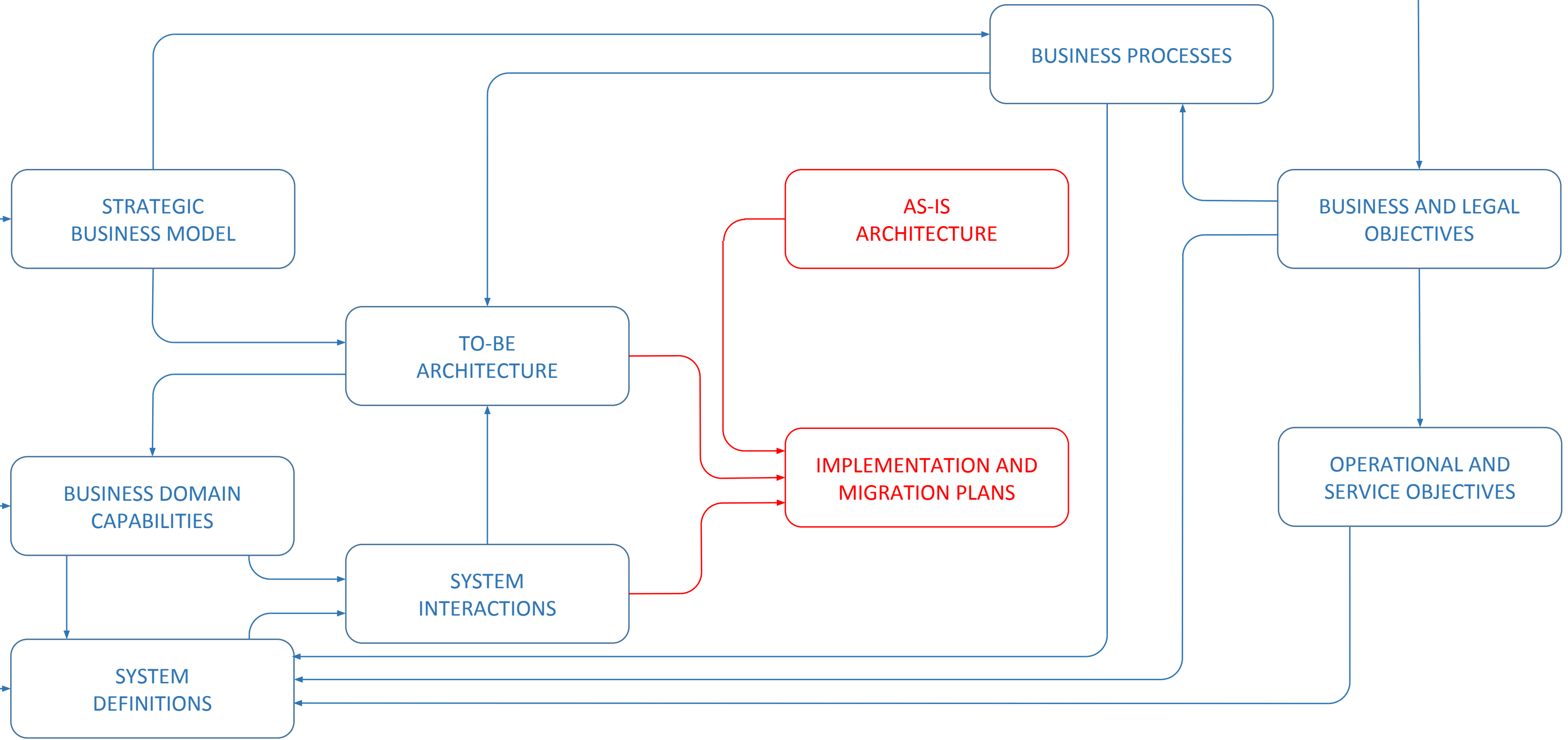
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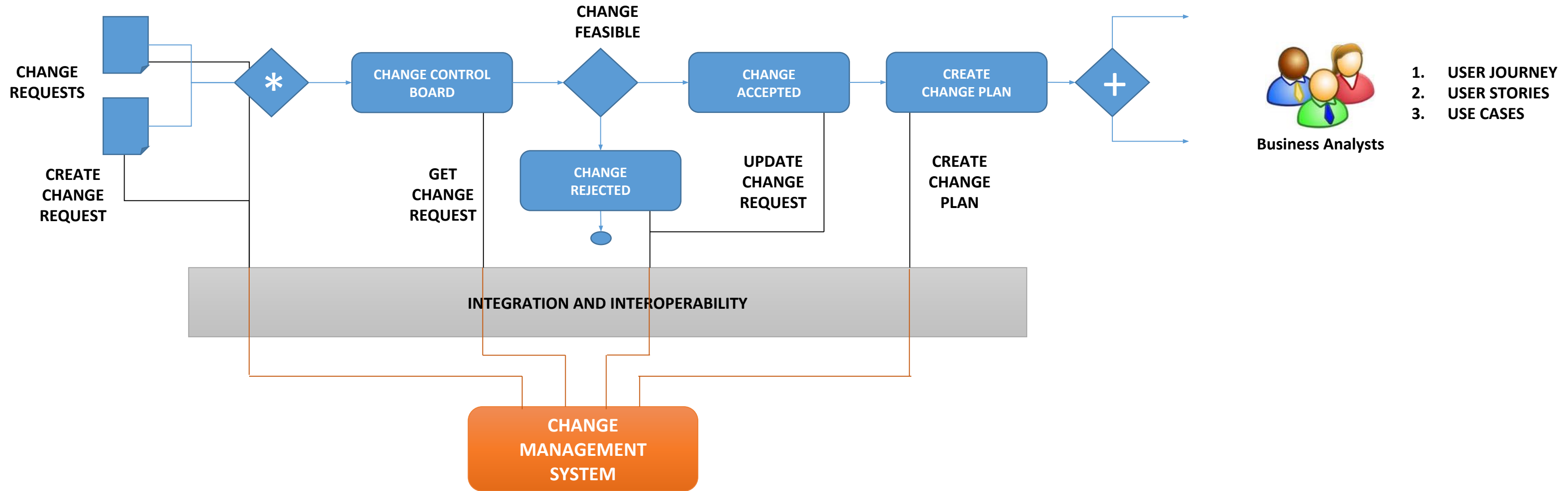




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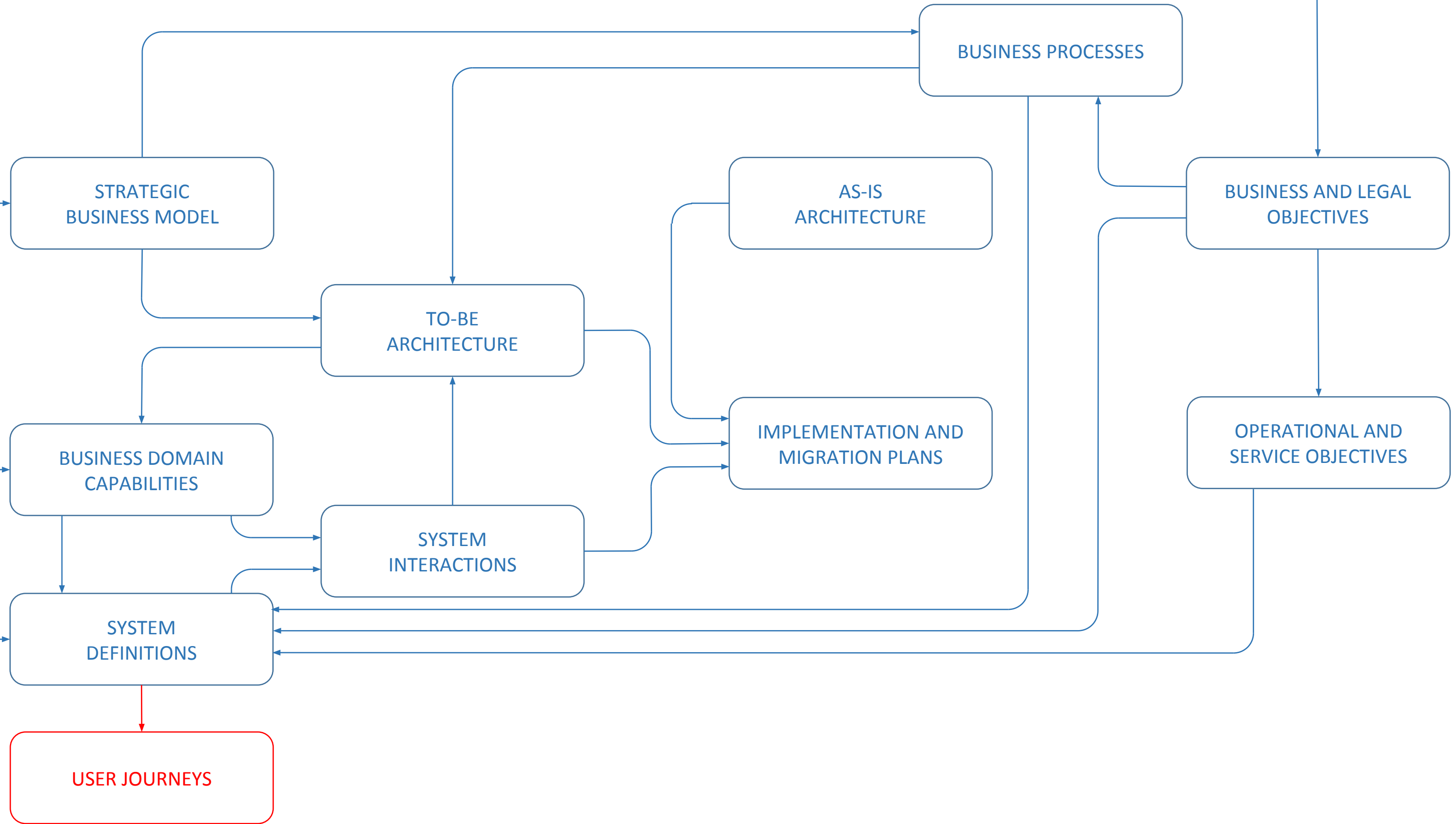


Change Management



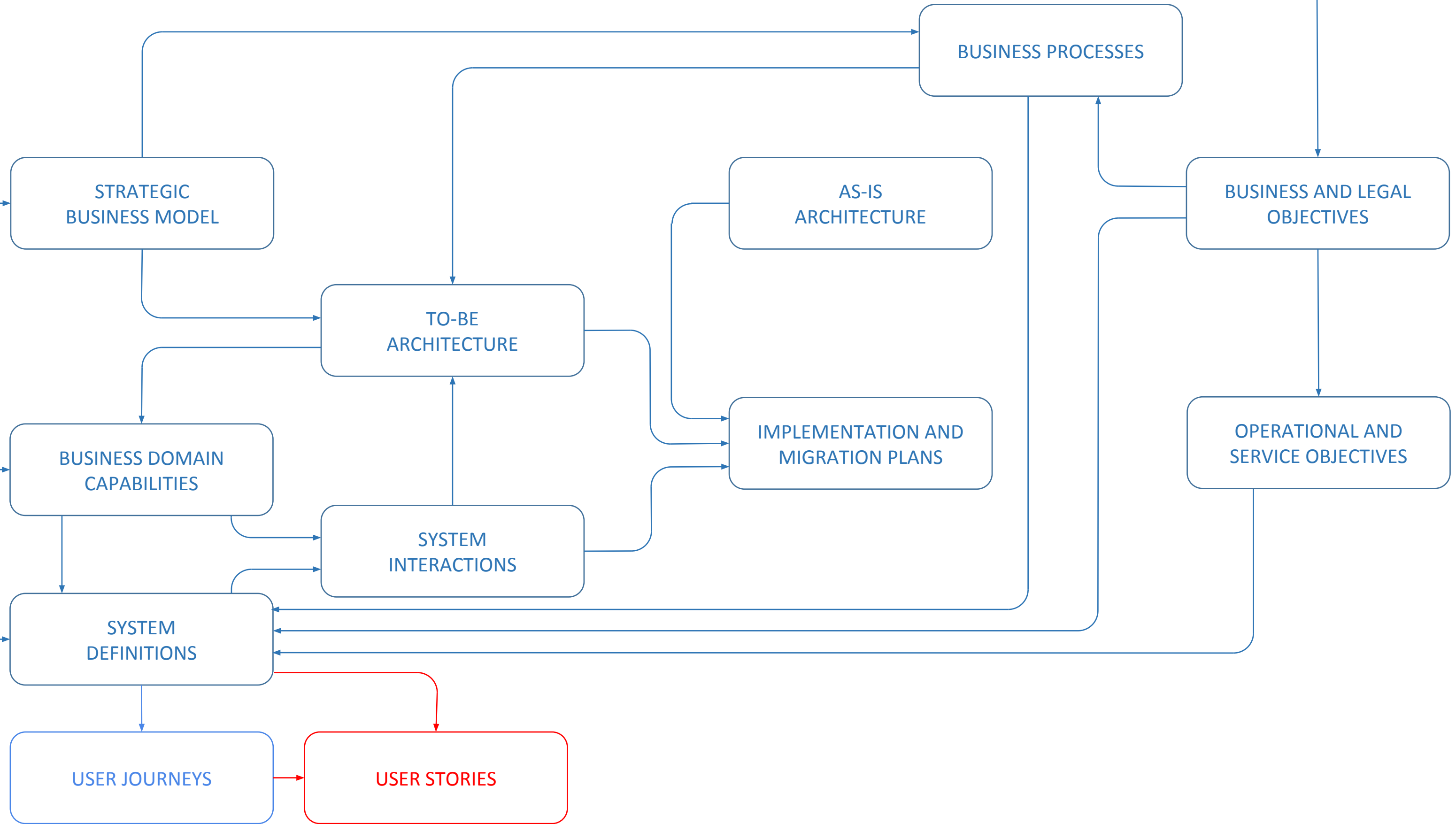


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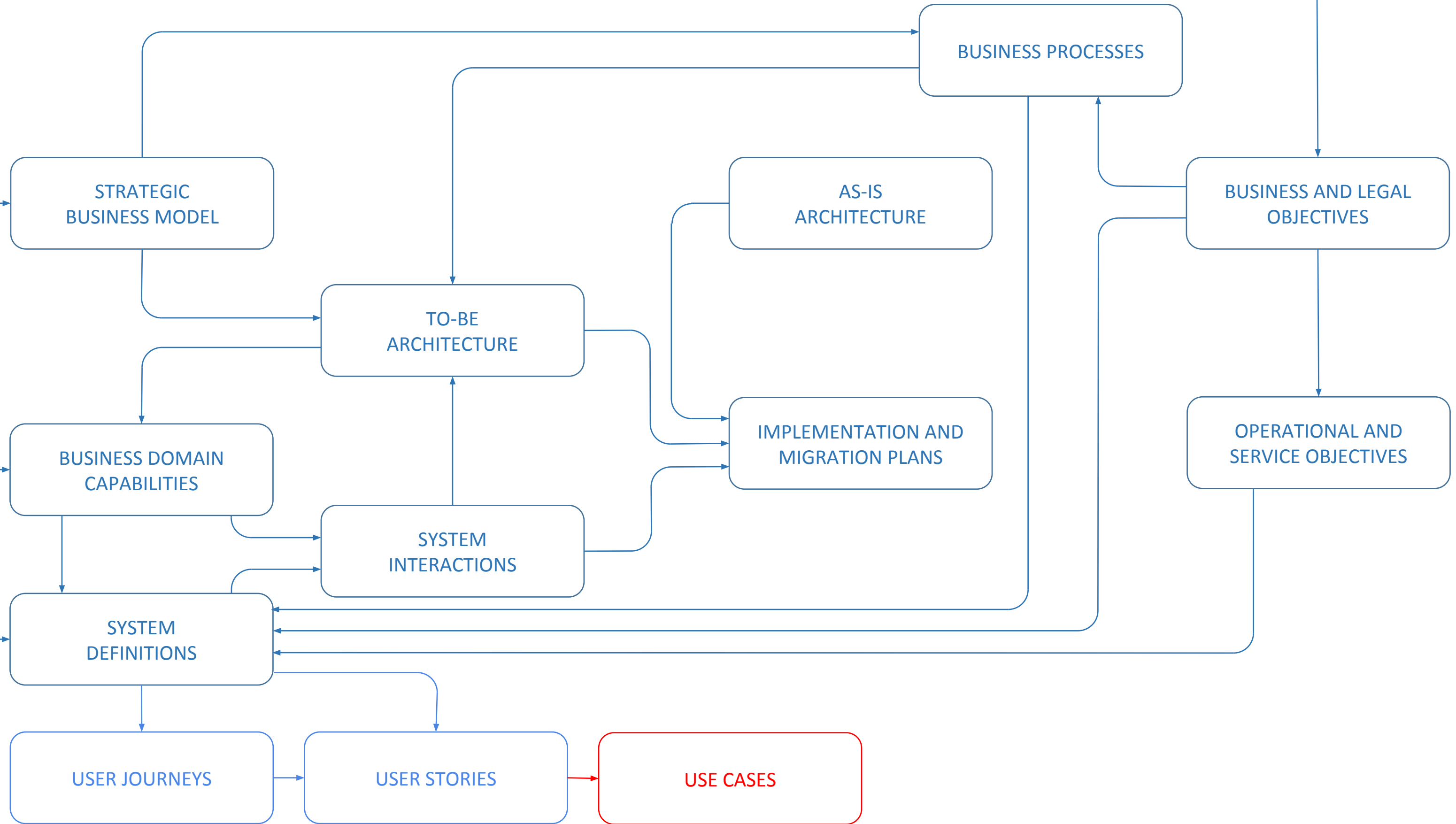


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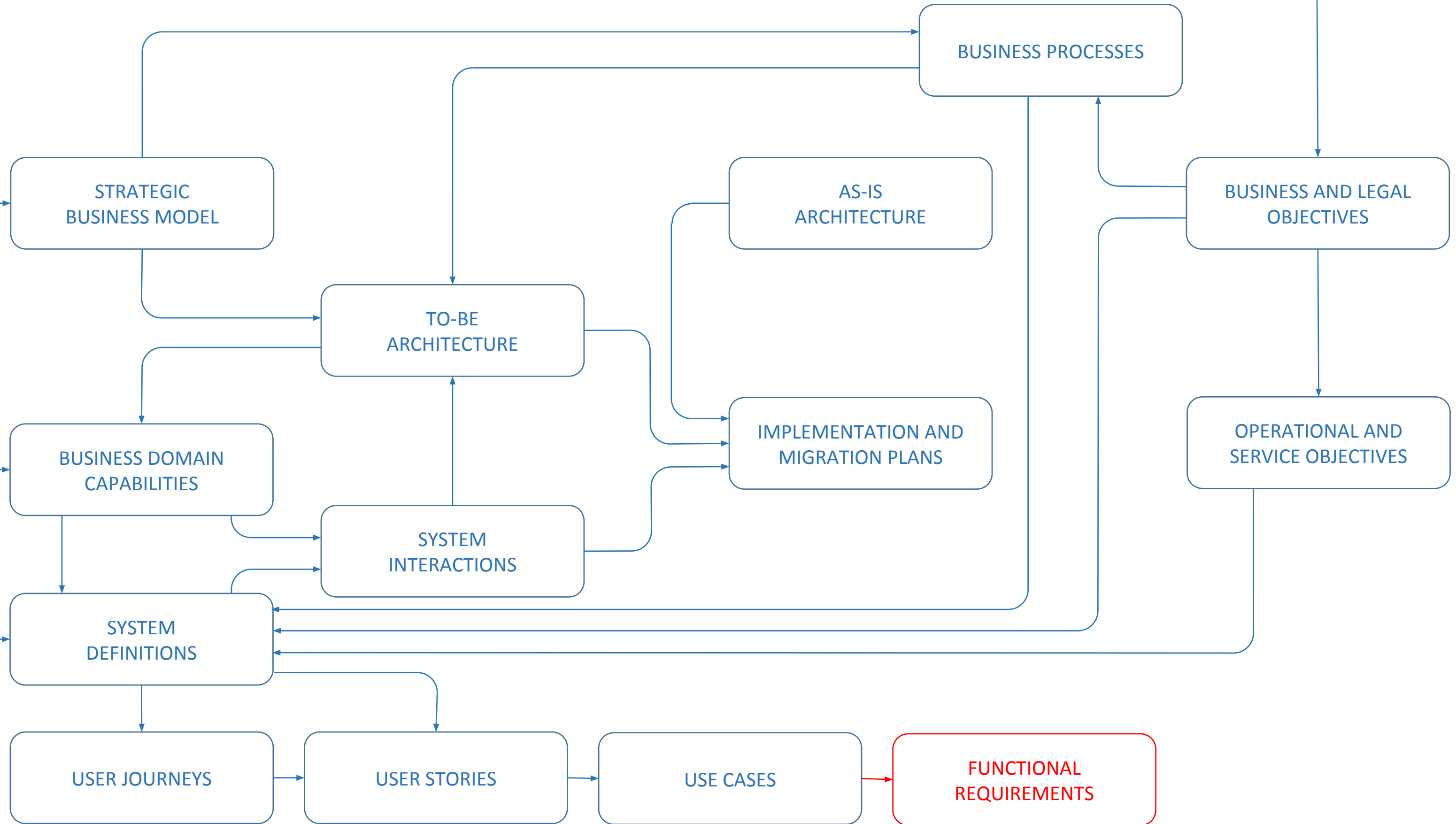


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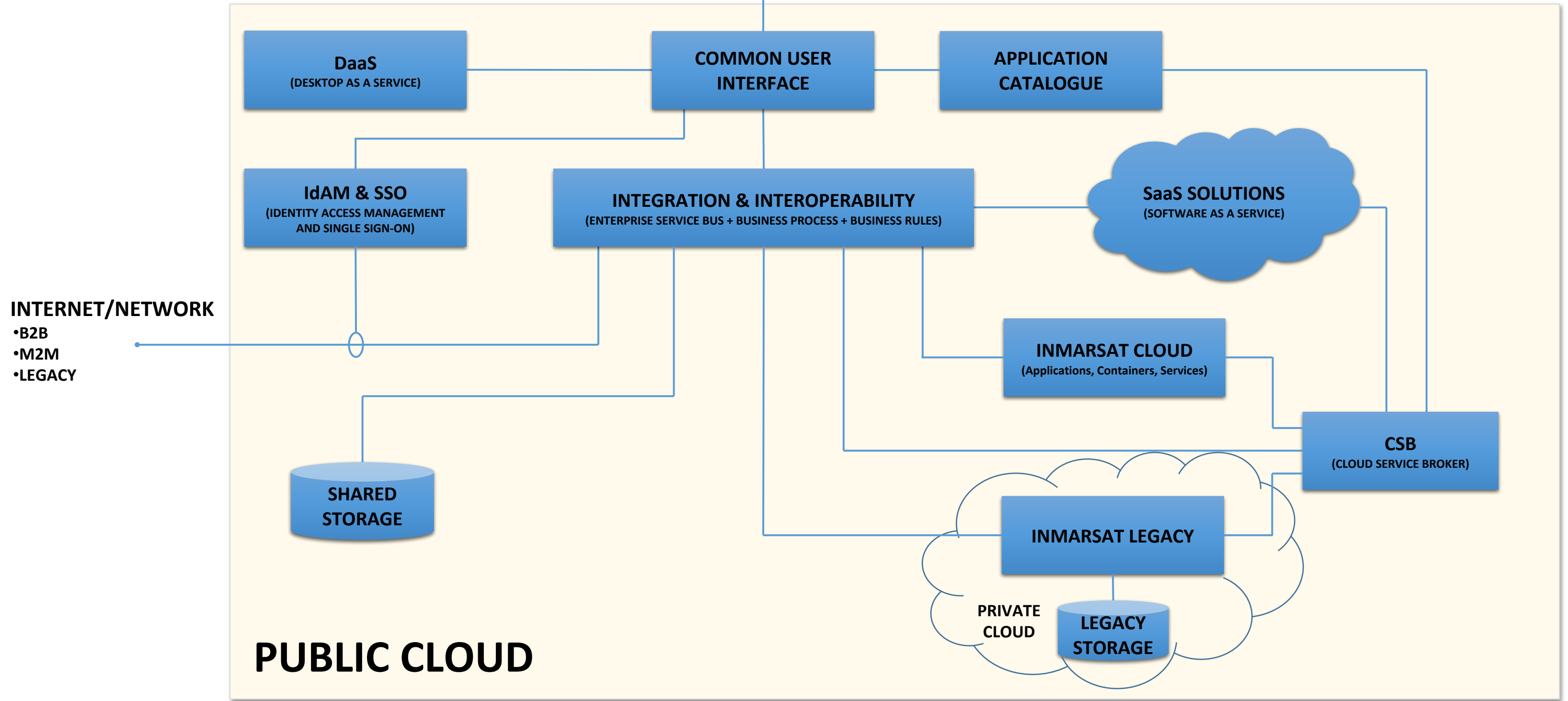
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ANY DEVICE

- CUSTOMERS
- SUPPLIERS
- STAFF





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